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APP TOUR YOU (ATY)

APP TOUR YOU is a European project funded by the Erasmus plus programme, strategic partnerships for Vocational and Educational Training (VET).

APP TOUR YOU aims to test new models of training in accessible tourism and information targeted to Small and Medium-sized Enterprises and entrepreneurs in the field of tourism. Through a blended learning experience, motivated tourism entrepreneurs have become tutors of other peers. They will help other business leaders to share their experiences in the next phases of the project."

The ATY Learning Tools

A specially developed APP for self-learning and a Massive Open Online Course (MOOC) will be produced for learning the basics of accessible tourism and how to gather and communicate information correctly on the accessibility features of their premises, activities and services.

- Includes videos and animations
- Presents relevant documents available on the web
- Links to existing training material.
- Communication through forums and social media



Course starts 17th January 2017

Duration: 8 weeks

Language: English

Go to: www.apptouryou.eu/mooc

Registration free of charge

Participation in the MOOC will be open to all, accepting worldwide trainees.

The demand for Accessible Tourism is growing. Get ready to learn about this vital new business opportunity!

The APP TOUR YOU Massive Open Online Course will be implemented with a wide participation of tourism SME representatives, recruited from the four partner countries and across Europe.

Managers, owners and staff in the tourism sector are all invited to join. Members of HOTREC, the European umbrella association of hotels, restaurants and cafés, will be involved, as well as trained tourism managers providing online support.

Get involved !

 Like APP TOUR YOU on Facebook

<https://www.facebook.com/groups/443482555856530/?fref=ts>

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<https://twitter.com/AppTourYou>

#online #tourism #traveltech
#mooc #accessibility

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MOOC



APP TOUR YOU Partners

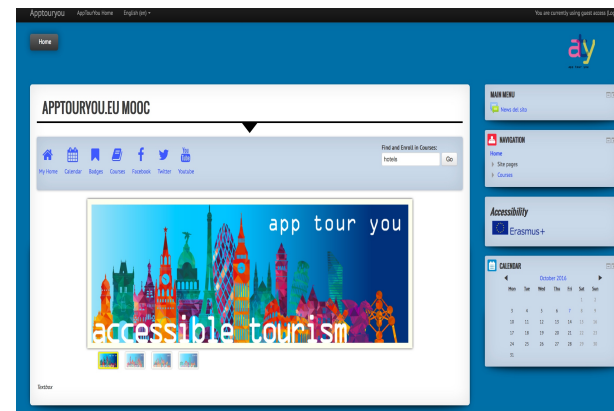


APP TOUR YOU
www.apptouryou.eu



Funded by Erasmus plus programme, strategic partnerships for VET,
Project nr. 2015-1-IT01-KA202-004675, CUP G86G15000450006.

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MOOC

Massive Open Online Course

Accessible Tourism Training

